

Benefiting Family Support Network of Central Carolina



2024 Sponsor Packet

336.832.6507 | <u>www.fsncc.org</u> | 1200 N Elm Street, Greensboro, NC 27401



Benefiting Family Support Network of Central Carolina

Dear Friends,

We are thrilled to introduce the first annual **Parties for Preemies and Peds** campaign! For many years, our beloved **Poker for Preemies** event brought us together for a night of fun and fundraising. This year, we're excited to reimagine that tradition with a fresh approach, inviting sponsors to play a key role in supporting this important campaign.

Family Support Network of Central Carolina (FSNCC) is based directly on the NICU floor at Cone Health Women's and Children's Center, allowing us to provide essential resources, programs, and emotional support to families through our NICU Support Program. This program is staffed by graduate NICU parents trained to provide invaluable peer to peer support.

Beyond the NICU, we also serve families through our **Disability Support Program**, which offers services and resources to families navigating the challenges of having a child with disabilities or special healthcare needs. Last year, **FSNCC provided direct support to over 700 families**, and with your help, we are determined to continue serving these vulnerable families as they face unexpected diagnoses and ongoing challenges.

This year, we're thrilled to announce a **\$50,000 matching opportunity**! Every dollar you contribute will be matched, doubling the impact of your support and helping us reach our fundraising goals.

To celebrate the success of this campaign and recognize our amazing sponsors, we'll be hosting a special **Afterparty** on **Saturday, March 1** at the conclusion of the fundraiser. This intimate gathering will be an opportunity to connect, enjoy great company, and celebrate the difference you've made for families in need.

Enclosed in this **Sponsor Packet**, you'll find opportunities to support our mission. **All proceeds are tax-deductible** and will benefit our programs. We deeply appreciate your time and consideration in supporting families in our community. Let's get this party started!

Sincerely,

Meagan Patillo, Executive Director Family Support Network of Central Carolina meagan@fsncc.org (336) 549-1214

Supporter Levels:

Presenting Sponsor (\$10,000):

- Recognition on FSNCC's website and social media platforms.
- Featured logo included on the sponsor board at all Parties for Preemies and Peds events.
- Receive a half-page ad in O'Henry Magazine's November 'Guide to Giving' issue, featuring FSNCC's mission and services with information about your company highlighted below as a key sponsor.
- Opportunity to provide branded materials to be included in Party Host Giveaways.
- Personalized acknowledgment at the FSNCC Appreciation After Party.

Party for a Purpose Sponsor (\$5,000):

- Recognition on FSNCC's website and social media platforms.
- Featured logo included on the sponsor board at all Parties for Preemies and Peds events.
- Opportunity to provide branded materials to be included in Party Host Giveaways.
- Personalized acknowledgment at the FSNCC Appreciation After Party.

Supporter Sponsor (\$2,500):

- Name recognition on FSNCC's website and social media platforms.
- Company logo included on the sponsor board at all Parties for Preemies and Peds events.
- Opportunity to provide branded materials to be included in Party Host Giveaways.

Supporter Levels:

Community Sponsor (\$1,000):

- Name recognition on FSNCC's website and social media platforms.
- Company logo included on the sponsor board at select Parties for Preemies and Peds events.

Party Patron Sponsor (\$500):

- Name recognition on FSNCC's website
- Shout-out on social media platforms

Wall Flower (\$250):

- Name recognition on FSNCC's website.
- A great option for those who wish to contribute without hosting or attending an event.

Afterparty Celebration!

Once the fundraising concludes and totals are in, we'll host a special Afterparty on March 1, 2025, to express our gratitude. This intimate celebration with appetizers, drinks, and great company offers a unique opportunity for sponsors and hosts to connect with others equally invested in our mission. It's our way of recognizing the event's success and celebrating the impact of your support.



We would not want to be on this journey without FSNCC.
The unwavering support has helped us be more resilient and successful parents. 99

—Diane & Shad, Zachary's parents



 Being in the NICU was overwhelming at first, but we adjusted with the support of the FSNCC and NICU staff. ⁹⁹

-Sarah, Adelaide's Mom

Your support will make a lasting impact!

Thank you for supporting Parties for Preemies and Peds!

Your generous contribution helps us grow and improve our programs for families in Guilford and surrounding counties. All proceeds benefit Family Support Network of Central Carolina, making a lasting impact on the families we serve.



Now is the perfect time to double your impact! Thanks to a generous donor, all contributions will be matched up to \$50,000, allowing your support to go even further.

For questions or more information on additional ways to donate, please contact: Meagan Patillo at meagan@fsncc.org or 336-549-1214.





Benefiting Family Support Network of Central Carolina

Sponsorship Opportunities

Your generous sponsorship supports vital NICU and Disability Support Programs for families in Guilford and surrounding counties. All proceeds benefit the Family Support Network of Central Carolina, directly impacting over 700 families each year. Together, we can make a lasting difference.

Your support will make a lasting impact!

Sponsorship Levels

Party for a Purpose Sponsor (\$5,000)

Supporter Sponsor (\$2,500)

Community Sponsor (\$1,000)

Party Patron Sponsor (\$500)

Wall Flower Sponsor (\$250)



Scan the QR Code below for full sponsorship details and to sign up!

