

Beth Abel

PHOTOGRAPHY

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Terms of Use and Information

Scheduling:

In order to ensure the highest quality of work that you deserve, I ask that you schedule sessions as far in advance as possible of the date you want to activate your listing. I know sometimes listings come up last minute and I will work to the best of my ability to accommodate you. I want to help you get the best first impression possible for your listing so you can get it sold quickly and for the highest price.

Session:

The session will take 1-2 hours depending on the size of the house/property. The homeowner (or someone authorized by the homeowner) and the agent should be present at the session to give access to the home and discuss any special features that should receive extra attention. Also, let me know if there are any neighborhood amenities that we need to include.

Please print the Session Prep Sheet and review with your sellers for pointers on showcasing the property in the best way.

Turnaround Time:

Your session can normally be processed completely within 48 hours depending on my workload. If I am doing drone video this will take a little longer.

Cancellation Policy:

I understand how dynamic the real estate industry is and things can change in an instant. However, I respectfully ask for 24-hour notice to cancel or reschedule photo sessions. *I do not foresee any reason to assess fees, as communication between us will be open and current.* If cancelled with less than 24-hour notice, a cancellation fee of \$75 will be assessed. If I arrive at the property to find the session is cancelled (including denied access to the property), 50% of the quoted session amount will be assessed in addition to the \$75 cancellation fee.

For inclement weather, we will play it by ear. Since the weather can have a substantial impact on the final images and video, the session may have to be rescheduled for a nicer day. It is not possible to fly drones if it is windy and rainy.

Photo Delivery:

After the session, the photos and/or videos will be edited, optimized and delivered to you via personalized link. There is no need to text and call me wondering/asking if the photos and/or videos are ready. Rest assured that I am working as fast as humanly possible to get them to you and I will send the link to you as soon as they are finished. Remember that there is travel time to and from sessions and normal life as well. We are a team and I want to get your photos and videos to you as soon as possible. I appreciate your business and want you to continue to have me do your photography and hopefully have you refer other agents to me.

Photo Rights and Usage:

All photos produced for the client may be used by *that agent* for all marketing associated with the *current sale* of the property in accordance with local MLS rules.

Please note that I copyright the photos and license is granted only to the agent and NOT to any third party. Any usage of the photos by a third party, including but not limited to other agents, architects, builders, stagers, designers, sellers or buyers is prohibited unless approved in writing by me. ***The link and/or photos are not to be sold or given to anyone else including the seller.*** Giving photos to the seller may come back to bite you if they pull the listing from you and try to sell it themselves.