

Kat Mack
PHOTOGRAPHY

Senior Portrait

WARDROBE GUIDE



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ALL EYES ON YOU!



Your eye color is a big factor in choosing your wardrobe for your photography session. We have put together a few tips to assist you in choosing the best colors to wear for your senior portraits based on your eye color.

HAZEL OR GREEN EYES

OLIVE GREENS, PLUM, DARK PURPLES, AND BROWNS. PLUM EYE LINER WILL BRING OUT THE GREEN IN YOUR EYES.

BROWN EYES

ALL SHADES OF BROWN ARE FLATTERING FOR OUR BROWN EYED BEAUTIES. MAHOGANY, BURNT ORANGES AND DEEP PINKS LOOK EXCELLENT AS WELL.

BLUE EYES

NAVY, GREY, PLUMS, BLUES, TEAL, ORCHARD, PINKS

WHILE BLACK IS ALWAYS A GREAT CHOICE WITH ANY EYE COLOR, PLEASE DO NOT LINE AROUND YOUR ENTIRE EYE WITH EYE LINER, IT MAKES EYES LOOK SMALLER IN PHOTOGRAPHS !

Clothing

For your senior portrait session, having a variety of clothes is important. We suggest at least 20 articles of clothing. Pants, shorts, skirts, and dresses.....variety is the spice of life!

You can maintain modern fashion trends while anchoring them with classy foundations. Denim, for example, is easily dressed up or down and is a timeless piece in the fashion world.

Avoid clothing with large prints, horizontal stripes, characters, logos, or writing. We discourage tops or dresses with spaghetti straps for a couple of reasons: when close up shots are taken, depending on how your hair falls, you make look naked...Yikes! Also, many schools do not allow tank tops, spaghetti straps, or bare shoulders for the yearbook photo, so taking your senior pictures with a sleeveless top will limit your yearbook choices.

Small prints (plaids, stripes, florals, polka dots, etc.) are great and solid colors are always a classic choice. Make sure your undergarments are neutral colored!

KEEP IN MIND that our sessions are done on-location. Clothing changes will be done on the fly, so wear items such as cami or leggings to make it easier to change.

If you plan on going shopping for new clothes for your senior portraits, please wear your purchase at least once before your session. Make sure it fits, flatters, and that you are comfortable in it.

If you're ever in doubt, you can always text us a picture and we can give you our thoughts!

A little guide for you...

The following page is a guide to show you how many different outfits you can put together while keeping your senior pictures unique.

A look of Sophistication

The first column has suggestions that would look great for your sorority application! Long pants (skinnies or trousers) paired with a cute top and blazer, with platform pumps or wedges.

Casual Looks

Casual is great, but not too casual. We want chic and fun while still being modern and classy.

Grunge it up!

The third column can be the most fun! An outfit from this section could pair well with an urban location. Rock your senior pictures with these outfits!

MOST OF ALL, BE YOU! THESE ARE MERELY SUGGESTIONS. WE WANT YOU TO HAVE FUN AND GET THE MOST OUT OF YOUR PHOTOGRAPHY SESSION!

MODERN SOPHISTICATION



CASUAL CHIC



URBAN GRUNGE



FUN & FLIRTY



Hair

Your hair should reflect you and your own personal style. Do not make drastic changes to your hairstyle right before your photo session. This could add unneeded drama to your life. Any cut or color should be done at least a week prior to your session to ensure you look your best.

Makeup

Makeup that is well done is one of the best preparations you can make for your session. It will even out skin tones and help give your photos that extra pop for a model-like look. Even if you don't normally wear makeup or wear very little, it is worth it to take your time and do it well. We have a makeup artist available for an additional charge.

Shoes

Don't forget about your feet! Be sure to coordinate your footwear with your outfit and pay attention to the color of your socks! If you wear heels, WEAR HEELS! Whether pumps or boots, dressy or casual, plain or sassy, heels really make you stand out!

Accessories

Belts, earrings, scarves, necklaces, jackets, hats, sunglasses, etc. are all great ways to quickly alter your look without completely changing clothes. Keep it simple, though. Big, shiny jewelry can distract from the important subject, YOU! If you have different jewelry for every outfit, you might want to put each set in a separate plastic bag and hang it on the hanger with your outfit. The proper jewelry can really compliment your clothing choice!

Tanning

A little color is nice, but make sure not to overdo tanning for your senior portraits. Tan lines are not attractive in pictures and if you have them, it would be best to avoid outfits that show them.

Props

Props are great! Bring props that help show who you are. Some examples would be: sports equipment, sports uniforms, musical instruments, activity related items (dance, art, school clubs, etc.)

Finger & Toe Nails

If you paint your nails, make sure they're painted well for your session. Chipped nail paint will show and distract from you. Avoid bright colors that may not work well with all of your outfits. Basic natural tones are best.

Weather

Don't worry about clouds because they actually even out the light and make for ideal shooting conditions. Falling rain, though, is an issue and we will have to reschedule. We will try to contact you first, but please call us in the studio if you have any doubts or concerns.