

# Greensboro Ballet 2018-2019 Season Program Advertising Agreement

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_ Website: \_\_\_\_\_

Check Ad Purchased	Size & Location	Placement	Dimensions: Wide x Height	Color Options	Cost
	Outside Back Cover	Full page	8.5" x 11"	Color	\$1,500.00
	Inside Front Cover	Full page	8.5" x 11"	Color	\$1,200.00
	Inside Back Cover	Full page	8.5" x 11"	Color	\$1,100.00
	Full Page	Full page	8.5" x 11"	Color	\$1,000.00
	Half Page	Vertical	4.125" x 11"	Color	\$650.00
	Half Page	Horizontal	8.5" x 5.375"	Color	\$650.00
	Quarter Page	Vertical only	4.125" x 5.375"	Color	\$450.00
	Eighth Page	Horizontal only	4.125" x 2.6875"	Color	\$350.00
	Full Page	Full page	8.5" x 11"	Black & White	\$800.00
	Half Page	Vertical	4.125" x 11"	Black & White	\$550.00
	Half Page	Horizontal	8.5" x 5.375"	Black & White	\$550.00
	Quarter Page	Vertical only	4.125" x 5.375"	Black & White	\$400.00
	Eighth Page	Horizontal only	4.125" x 2.6875"	Black & White	\$250.00

Comments/Instructions: \_\_\_\_\_

**Initial** \_\_\_\_\_ The Greensboro Ballet Program is run offset. Sizes listed are w/Bleed. Ads are also acceptable with No Bleed (see other attachment for dimensions). The ad must be submitted as a print-ready PDF, sized to fit the space purchased.

\_\_\_\_\_ Please create Ad for me. **I understand that I will be billed an additional \$100/hour for ad design.**  
Please email ad content, images and logo to [greensboroballet@yahoo.com](mailto:greensboroballet@yahoo.com).

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Greensboro Ballet Solicitor

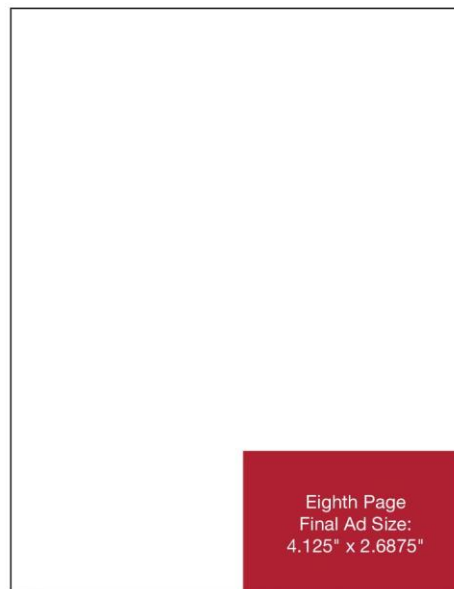
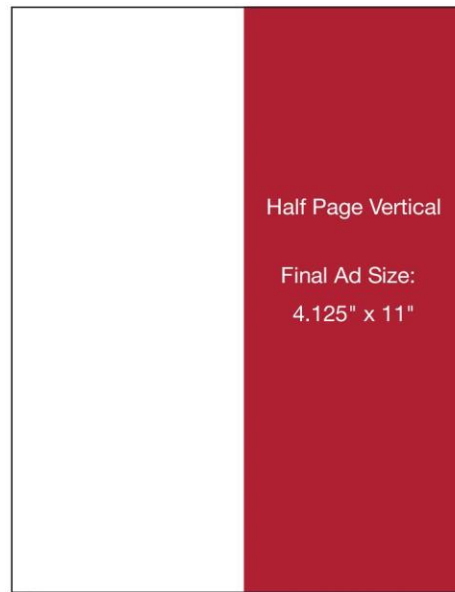
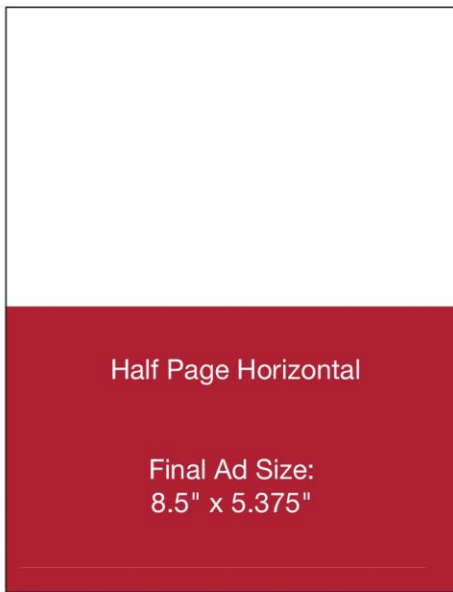
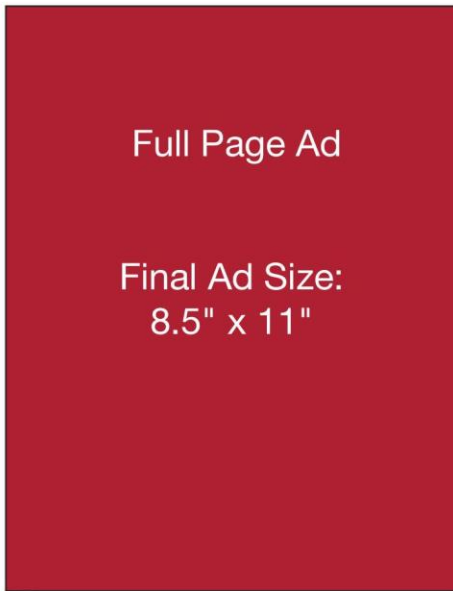
Please make checks payable to: GREENSBORO BALLET



Greensboro Ballet  
200 North Davie Street, Box 12  
Greensboro, NC 27401  
Phone: (336) 333-7480 Fax: (336) 333-7482 Email: [greensboroballet@yahoo.com](mailto:greensboroballet@yahoo.com)

1/2 of payment is due when ad is placed  
Balance of payment and all artwork due no later than September 14, 2018

# GREENSBORO BALLET AD SIZES WITH BLEED



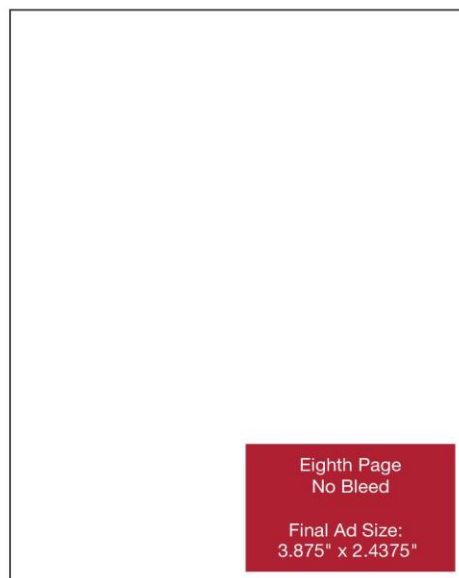
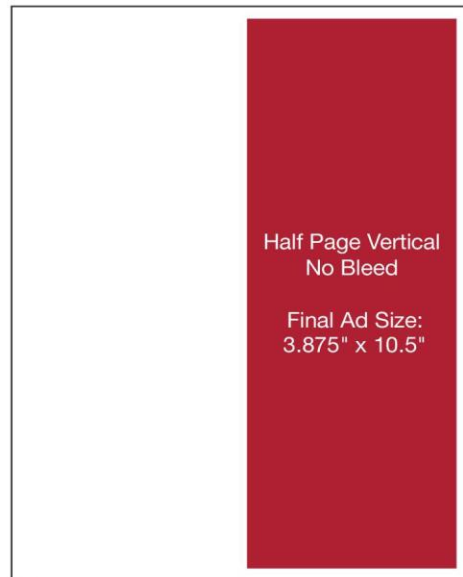
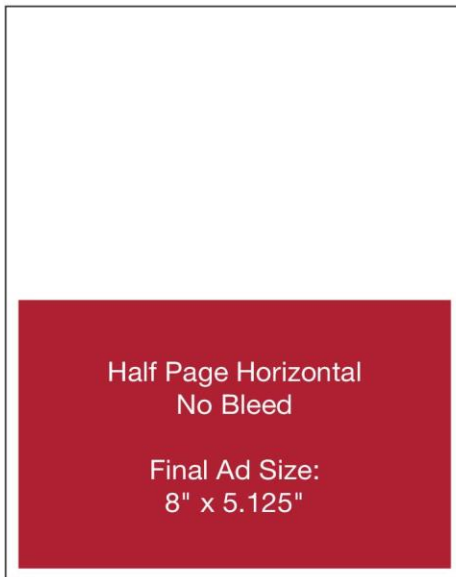
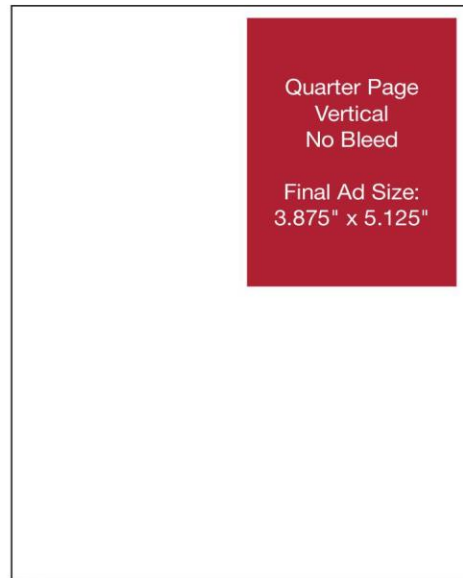
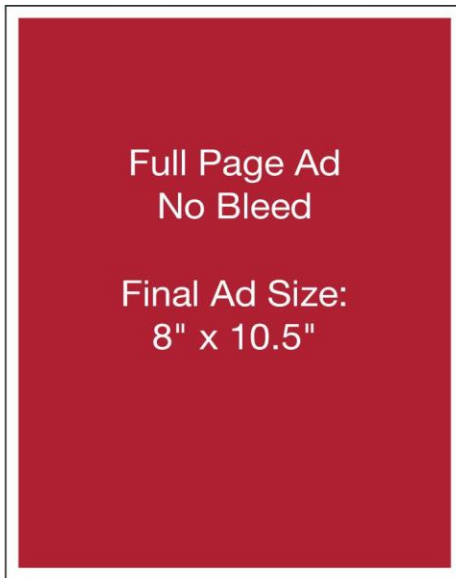
**\*Add .125" bleed to the ad dimensions on all four sides.**



Greensboro Ballet  
200 North Davie Street, Box 12  
Greensboro, NC 27401

Phone: (336) 333-7480 Fax: (336) 333-7482 Email: [greensboroballet@yahoo.com](mailto:greensboroballet@yahoo.com)

# GREENSBORO BALLET AD SIZES WITHOUT BLEED



Greensboro Ballet  
200 North Davie Street, Box 12  
Greensboro, NC 27401

Phone: (336) 333-7480 Fax: (336) 333-7482 Email: [greensboroballet@yahoo.com](mailto:greensboroballet@yahoo.com)

# LAST YEAR'S NUTCRACKER PROGRAM COVER

# the Nutcracker

presented by



Maryhelen Mayfield, Artistic Director/CEO

December 9th & 10th  
December 16th & 17th

"Gala Nutcracker"  
December 16th at 7:30pm

at the  
Carolina Theatre



North Carolina  
Arts Council  
50 years  
of leadership

