

WELCOME



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Hello!

I am so happy our lives have come together! I appreciate your interest in Artistic Impressions Photography. I truly believe that together, we can create some lasting memories for you that you will treasure for many generations to come.

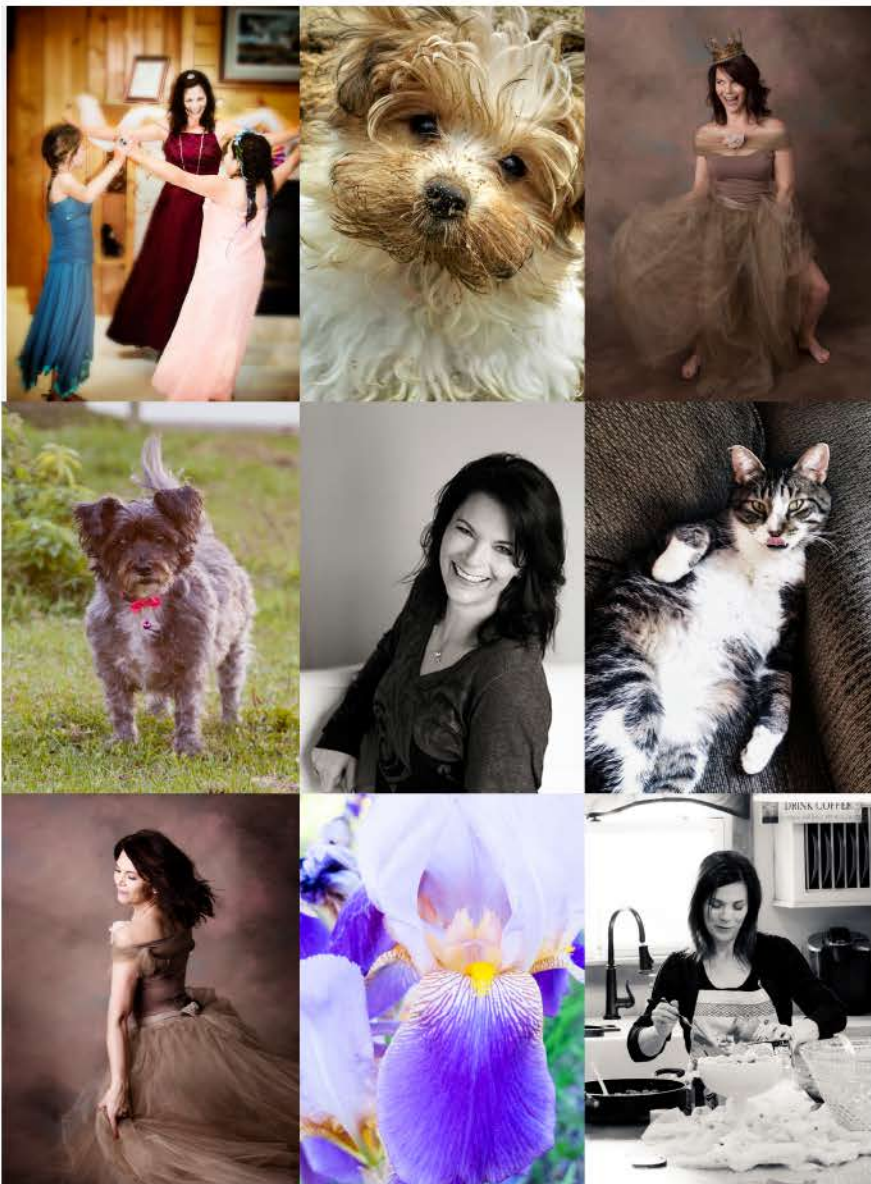
I can't begin to tell you what an honor it is for me to work with amazing clients doing that I love. I pour my heart and soul into my art and give each one of my clients the amazing experience they deserve.

This guide was lovingly created to help you in every step of your photographic journey with me. I want you to have all the information you need, so that you can relax knowing that you will be taken well care of. Please take a look at this guide and my website, then let me know if you have any more questions

I can answer!

xoxo
Debi





MY STORY

If we are going to be working together, I have probably already asked you a million questions about your life, your family and what you are looking for in your portraits. I guess it is only fair if I share a bit about me!

How did I begin this crazy journey?

In 1995 I met a Master Photographer while working as a make-up artist and Esthetician at a spa in Eden Prairie. My background was in theater and dance and somehow the Photography business wrapped everything that I loved, into one amazing career. I started Artistic Impressions Photography in October of 2000 and have owned studios in Waconia, MN and now in St. Peter, MN. That all sounds boring so here is a bit more about WHO I AM...

I have **5** wonderful sons (yes...5!), My husband is a Veteran, Firefighter and High Energy Saint, *I love my flower gardens* (I have 15 different flower beds), I have 2 little doggies and a monstrous cat. **I SNORT WHEN I LAUGH, I could live on dark chocolate, sweet wine and strong coffee**, Sarcasm is my second language, I understand hockey, *I wear my heart on my sleeve*, I hope that Bigfoot is real, I volunteer for Royal Family KIDS Mankato and John Ireland Catholic School any chance I can, I am a dreamer and I LOVE to create!

Now...Let's get creating together!!!



WHAT TO EXPECT

Some of the great things that you can expect from Artistic Impressions Photography is an experience to remember, customer service with a personal touch and photographs that you will treasure for years to come. I will take good care of you from beginning to end as I see this as the beginning of a great relationship.

booking

When you book your session, we will find the perfect location that works for you and what you need. We will schedule for the time of day with the best lighting to create your beautiful photographs. Remember that some times of the year, we can be booked a few months in advance, so make sure to call us in plenty of time to plan your day.

Once your information and payment has been received, we will begin planning your session. This guide as well as my website have wonderful getting ready ideas to best help you prepare for your day.

before your session

As you begin to plan for your day and what everyone will wear, please refer to the "what to wear" portion of this guide. It is extremely important to wear the right clothing to help make your portraits timeless and beautiful.

Make sure all haircuts are done a week or two before the session to give time to grow out to a good length.

Make sure everyone gets a good nights rest the night before.

during your session **seniors**

We will meet at the selected location at the scheduled time and take a few minutes to go over any outfits or questions you may have. We will make background selections or find our locations and scope out the best lighting.

I may take a few minutes with the graduate, to get to know them and chat with them. It is important that they get comfortable with me. Parents and grads generally want different styles and I will do my best to make everyone happy!

Once we start shooting, I will help guide you through the entire session... no need to worry about what you are supposed to be doing. I want you to just relax and enjoy your session. Feel free to bring up any ideas you may have!

If parents are staying for the session, please do not ask your grad to "smile" or tell them what to do! Know that I've got them covered and will be sure to give you a variety of expressions to choose from.

after your session **seniors**

I will edit through your images and prepare a presentation of images. About 2 weeks after your session, we will set up your private viewing appointment.

Senior sessions will have three viewing/ordering options.

1. Proof Book Option (most popular) You will choose 40 favorite images from your session printed in a 4x6 bound photo album. These are yours to keep and will aid you in choosing your print order. Show them off to friends and relatives to be sure you are ordering their favorites! A \$500 deposit is required with a \$300 print credit remaining. Additional proof books may be purchased for sports, siblings, etc.

2. CD Slideshow - You will receive a copyrighted slideshow of your 40 favorite session images to review at home for 10 days. A \$500 deposit is required and will be applied to your print order.

3. View and Choose - It will be important that anyone involved in the decision making be present for this. We will look through your gallery together and choose the images that you love. We will put together your portrait order at this time and a 50% deposit will be collected.

Please talk with us to determine the best option for you.

Depending on your product and time of year, you can expect your final order to be completed in about 6 weeks. Once complete, I will call you to pick up your order at my studio or home delivery can be arranged.

FAQ'S

HOW FAR IN ADVANCE TO WE NEED TO BOOK?

Depending on the type of session and time of year, we recommend scheduling at least 3-4 weeks in advance. Fall is our busiest time of the year and open times may fill sooner.

HOW LONG WILL OUR SESSION TAKE?

Senior sessions can range from 30 minutes to 3 hours if we are traveling to various outdoor locations. During our initial consultation, we will discuss locations, variety of clothing and other available options. You will get an estimated session length when scheduling.

WHEN DO WE GET TO SEE OUR PHOTOS?

Approximately 2 weeks after your session, we will meet for a face to face viewing appointment where your favorites will be selected, display ideas will be discussed and your proof books or online gallery will be ordered. A \$500 Deposit is required for these options.

WILL WE SEE A SNEAK PEEK ON SOCIAL MEDIA?

I only want to show images that I know you LOVE. I will post images that you have ordered by request after any necessary retouch or adjustments have been made.

WHAT HAPPENS IF IT RAINS OR SOMEONE IS SICK?

Life Happens! I would much rather have you call me if you are under the weather rather than try to push through a session! You will ALWAYS be able to tell in a photograph if you are not feeling yourself. Generally sessions will be rescheduled due to rain unless you have a really awesome umbrella that I want to photograph!

WHERE DO WE DO THE SESSIONS?

The sky is the limit on this one! Our beautiful indoor studio in St. Peter offers MANY different backgrounds, props and sets. We also have a country outdoor location with endless options. We can also plan a safari to historic Kasota, downtown St. Peter, find a field of flowers, a cool stream or something totally unique and FUN! Session locations should be discussed and finalized before scheduling.

BEFORE & AFTER

Professional and artistic editing of your images is included with your experience with me!



BEFORE RETOUCHING

Even though you may think this image is "good enough", it can transform into a true WOW image with a little artistic editing. I believe every client deserves WOW.

AFTER RETOUCHING

Each image that you purchase or anyone lays eyes on will be artistically enhanced. I will brighten, saturate, color balance and add contrast to all images as needed. I will carefully remove all blemishes, whiten teeth and enhance eyes.



SENIORS

Your session should be YOUUnique!!! Every single session is designed specifically for you. NO ONE else will have the same session you do! Be yourself... everyone else is taken! Do you want more outdoor than indoor? Do you want some dramatic Black and White images? Do you want to add a sports theme?

Bring a friend or pet? Do you want casual, formal, fun or funky? How about going to the lake, a field of flowers or urban alleys? I want your session to be all about what makes you smile, laugh and relax. Let's create something awesome!



SESSION FEES

The Yearbook **\$100**

SESSION INCLUDES

30 minute camera session
Graduating Senior Only
(no siblings, friends or pets)
In Studio Session
1-2 Outfit Limit

In person gallery presentation
Artistic editing of images
Yearbook image submitted at time of order.

The Essential **\$150**

SESSION INCLUDES

60 minute camera session (Average)
Graduating Senior Only
In Studio **OR** One Outdoor location
3-4 Outfit Limit

Pre session consultation
In person gallery presentation
Artistic editing of images
Yearbook image submitted at time of order.

The Creative **\$175**

SESSION INCLUDES

60-90 minute camera session (Average)
Graduating Senior and guest
In Studio **AND** one Outdoor Location
5 Outfit Limit

Variety of color and black and white
Pre session consultation
In person gallery presentation
Artistic editing of images
Yearbook image submitted at time of order

Add-ons **\$30**

We want your session to represent YOU so we offer these options to be added to your Essential or Creative Session.

Additional outdoor location (St. Peter)
Additional buddy or girlfriend/boyfriend photo
Creative hobby or sport look
Black and white or Sepia look
Expressions collection
Model/actor headshot
Have another idea? Let's talk!



WHAT TO WEAR *seniors*

Bring a variety of clothing choices. Try to include clothes for different seasons. Don't think that just because it's summer that you can't bring a great sweater.

I LOVE layers and textures! Have fun with your outfits!

Solid colors are a good choice. Remember that darker, earthy colors will show your face off the best. Bright colors will distract from you. I don't mind patterns if they are subtle.

Your outfits need to be your personal style. It is good to bring different styles of clothes so you have variety in your images. Such as a fun vintage look, a black dress or sun dress, classy dark sweater, an every day look, a layered look, a funky or trendy outfit, an old prom dress to have fun in, your sport or hobby outfit, or a couture or sophisticated classic look.

Don't forget I LOVE accessories too! There is nothing that expresses unique style such as fun jewelry, scarves, hats, shoes, flowers, balloons, glitter & guitars. Be creative and give your photos that extra character.

Girls... *make sure you bring appropriate undergarments for each outfit.* Strapless nude bras are your friend! Try on your outfits before your session so you know everything fits right.

Guys... Please bring dark t-shirts to wear under dark shirts & sweaters and light t-shirts to wear under light shirts & sweaters. A contrasting undershirt does not look good and is distracting. Layers are great for you too, I love a blazer with jeans, or a nice sweater along with a casual t-shirt look or button down.



WHAT TO WEAR ^{not} seniors

Just because something is in style or fashionable, does not mean that it will be a good choice for photographs. Two trends right now are stripes & fluorescent. Neither is good for photos. They are both too bold & distracting, so please try to avoid these two photo no-nos.

Girls... please avoid short skirts and shorts. We do a lot of variety in posing and will be very limited.

Girls... if you are "blessed" or just don't want to show cleavage, PLEASE do not wear low cut shirts. We do a lot of poses where you are leaning forward, so check your outfit in the mirror before the session.

Avoid wrinkled clothing as it will not look good in a photo and is difficult to retouch. Bring clothes pressed and on hangers. Don't come and pull them out of a bag.

Girls... avoid tight cap sleeves. No matter how thin you are, everyone's upper arm is bigger than their face and will be distracting in photos.

Flowy shirts and dresses may be fun... but do nothing for your figure. One outfit is fine, but choose what flatters your figure. you don't want to look larger than you are.

NO!





FINAL TOUCHES

seniors

MAKE UP

We like your makeup to be as natural as possible. This is not the time to cake it on just because you are getting your pictures taken. You should look like yourself. However, it is important to use foundation & makeup to highlight your natural beauty. A matte foundation is a must for a flawless look. Consider getting your make up done professionally.

PLEASE do NOT wear a lot of eyeliner. It makes your eyes look too black. We cannot retouch away too much eyeliner.

Don't be afraid to put a little color on the apple of your cheeks. It gives you a fresh glow.

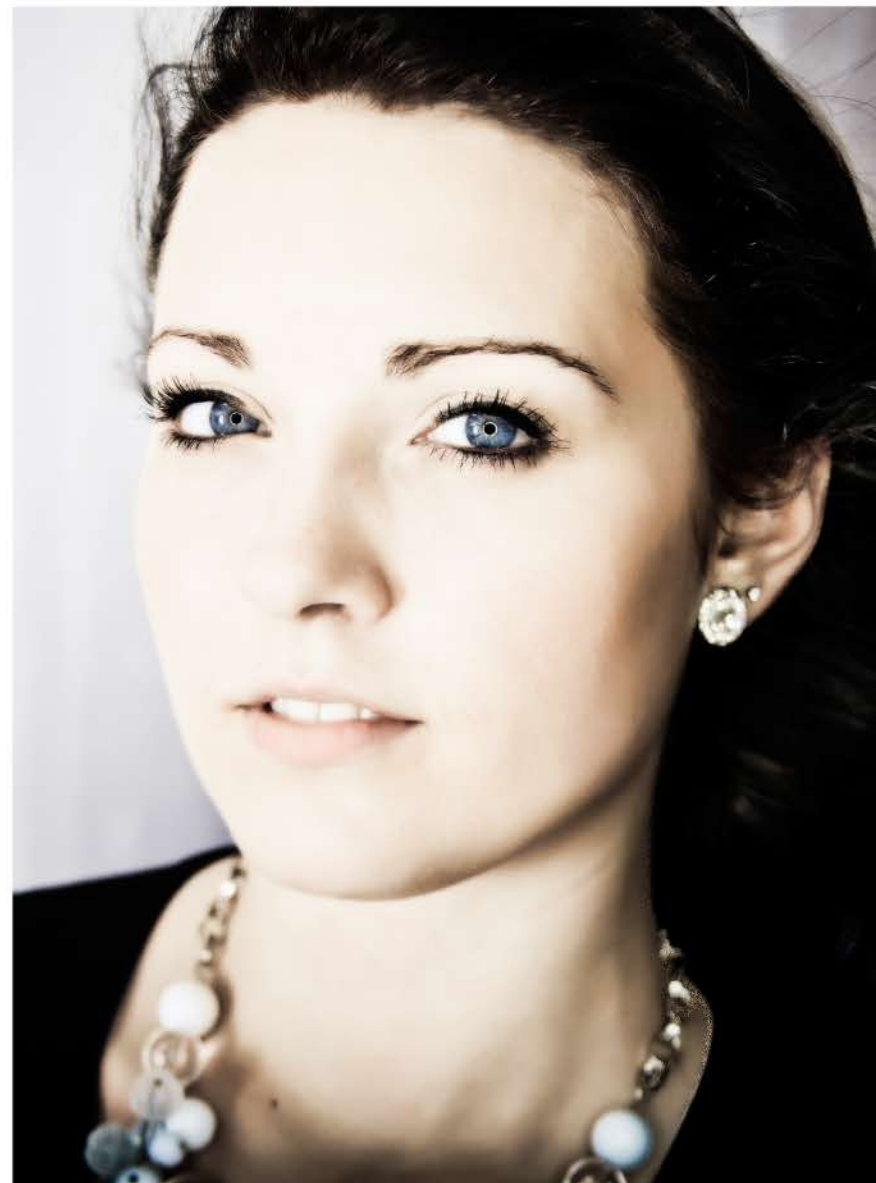
Use a little lip gloss on your lips. It gives them a youthful look. We don't want a gooeey glossy smile either.

Well groomed brows go a long way! (you too guys!)

HAIR

VERY IMPORTANT... for you girls with deep side parts. If your hair is in your face, your eyes will NOT show in your photos! It is important that you come with your hair styled so we can see your eyes.

If you are going to get your hair cut, try to do it at least a week before your session to give it time to "relax" & look natural. AND to make sure you like it!





HOME DECOR

We are happy to help you custom design your portrait wall gallery. Choose from framed wall portraits, framed & matted wall portraits, framed canvas prints and canvas gallery wraps.

Together, we will choose the portraits that work best together to tell your story and choose the best product and sizes that will look best in your room.

We are happy to show you your different options if you would send us an image of your wall space. (ask us for complete instructions). We will then custom design your gallery and show you exactly what it would look like on your wall!

When purchasing a portrait wall gallery, you will receive 10-20% off our ala carte and framing prices.

CONTACT ME

Feel free to reach out to me at any time with any questions you may have about your session or order.

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