



Sue's Point of View

Full Price List

This price list is as of July 2019. Prices are subject to change without notice

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Image Enhancements & Touchups # 1

Here is a list of what can be done, but is by no means complete:

Skin Related:

Remove blemishes, even out skin tone, minimize wrinkles on face and neck, remove blotchy skin, remove scratches cuts and bruises, minimize scars or moles, remove temporary tattoos, fill in/even out tan lines, reduce shine on skin, minimize sunburns, reduce dark circles under eyes and frown lines between eyebrows, diminish sun & shadow distinctions.

People's Appearance:

Using another image, we can open eyes, swap the mouth area to create a better smile, swap full heads with or without hair, swap someone's body part such as arm, hand or leg if position of such is undesirable. We can swap full body images, perform body image manipulation to make someone thinner whether at face, stomach area, arms, hips, etc.

We can remove braces, reduce or eliminate glare on glasses, remove hair across the face or fly away hairs, fill in bangs and fix other hair related issues. We can change someone's clothing color, whiten teeth, brighten eyes, fix clothing issues such as remove bra straps, reduce revealing cleavage, hide underwear, fix collars or buttons, remove logos, etc.

Image Manipulation:

Combine parts of one image into another, extend the sides of an image to accommodate a wrap or certain crop ratio, straighten a horizon line, crop in opposite direction picture was taken, fix lighting and contrast, alter the color tonality, add or remove people, major background changes, change from color to black & white or sepia.



Image Enhancements & Touchups # 2

Background:

We can remove something distracting in background. At the beach it might be people walking or sitting in chairs, someone on the rocks, fisherman, kites, surfers, swimmers, boats, birds, trash on beach, trashcans, signs, seaweed, shells, etc. I usually do a general clean up of the sand too. In other settings, it could be poles, wires, trashcans, signs, cars, houses, dead patch of grass, whatever! We can usually make it better!

RETOUCH CHARGES:

Basic Retouching is included in prices which involves such work as removal of blemishes, bruises, shiny skin, evening of skin tone, minimizing wrinkles, whiten teeth, some “easy” removal of background distractions, lighting, color, contrast, etc.

Color Conversion: \$2 for B&W, \$3 for sepia

Detailed Retouching is for any image that needs more editing on facial retouches, fly away hairs, tattoos, tan lines, removing items, etc. These will have a minor charge depending on level of difficulty. Common price range is from \$3-\$15

Complex Retouching involves hair & eyes, head swaps, body swaps, insertions, major background changes and other manipulations. These will be quoted with work request.

Price ranges for common complex retouches:

Opening eyes or swapping smiles is \$5-10, Swapping heads is \$10-25

Swapping bodies is \$30-40. Inserting people runs from \$40-60.



Wallets / Gift Prints / Wall Portraits June 2019

Please note all print products are printed on a professional grade lustre photo paper with a linen texture. I do not print on matte or glossy paper products. Also, all prints and products will have the artist's signature on them. These studio choices are not negotiable.

WALLETS

Set of 8 wallets (same image)	\$40
Set of 8 wallets (2 images)	\$45

GIFT PRINTS

Any Size 3x5, 4x6, or 5x7	\$40 + \$8 if mounted
8x10	\$40 + \$11 if mounted
8x12, 9x12, 10x10	\$50 + \$14 if mounted

WALL PORTRAITS *All wall portrait sizes include Styrene mounting.*

10x13, 11x14, 12x12	\$140 mounted
10x15, 11x16, 16x16	\$160 mounted
12x18, 10x20	\$180 mounted
16x20, 20x20	\$200 mounted
12x24, 16x24, 20x24	\$240 mounted
5x30, 10x30, 15x30, 20x30, 24x30, 30x30	\$300 mounted
24x36	\$360 mounted
30x40	\$400 mounted
30x45	\$450 mounted

Lustre Coating any size add 5% to price

Display without framing! Add adhesive easel back to mounted print
See sizes and prices on Display Easel page: runs from \$2 - \$6



Bevel Mounted Lustre Portraits

June 2019

Your portrait is mounted on a heavy weight board that is beveled at a 40 degree angle to enhance the appearance of your image. Edging comes in gold, silver or black. Protective lustre coating added to the print since it will not be behind glass. Adhesive Easel Backs, Plastic Hangers or Easel Stands recommended for display and sold separately.

BEVEL MOUNT

4x5, 5x5, 5x7	\$54
8x8, 8x10	\$58
10x10	\$70
11x14	\$154
10x20 (black only)	\$194

For displaying, add an adhesive easel back or plastic sawtooth hanger

BEVEL MOUNT PLUS

For the larger size prints, the bevel mount is attached to an additional plastic based mount called Sintra for additional security and elimination of warping

16x20	\$250
20x24	\$300

Easel stands available for \$10-\$30



Display Easels, Stands, Hangers

June 2019

Twisted Wire Easel, 4"
Twisted Wire Easel, 6"



\$10
\$10

Black Curled Iron Easel, 7"



\$20

Black Metal, 5"
Black Metal, 9"
Black Metal, 13"



\$20
\$23
\$30

Cardboard Easel Back 3"
Cardboard Easel Back 5"
Cardboard Easel Back 7"
Cardboard Easel Back 9"
Cardboard Easel Back 12"



\$2
\$3
\$4
\$5
\$6

Plastic Sawtooth Adhesive Hanger



\$1



Custom Designed Multi-Image Collage

Collages come in sizes from 8x10 to 30x40, but most fall between 11x14 and 16x20.

1. Decide what size
2. Determine what medium (print, wrap, canvas, photo panel, etc.)
3. Base price starts with that: size and style
4. Add designer fee of \$25 (for text, backgrounds, elements, etc)
5. Add \$5 per image (retouching charges separate)

Pricing examples:

2-image collage	base price + \$35	
3-image collage	base price + \$40	
4-image collage	base price + \$45	
5-image collage	base price + \$50	
6-image collage	base price + \$55	
7-image collage	base price + \$60	etc...



Designer Art Prints

June 2019

Custom Designed prints to enhance a “regular” photograph. Choose whatever borders, edges, texture and design elements you want to make your image pop. This is for one image only, otherwise it’s a collage.

Add to cost of print \$20



Gallery Wrap Canvas Wall Art

Traditional is a fine art canvas and Premium is a lustre photographic canvas (not as “bumpy” or “textured” as the fine art). Traditional Canvas available in listed sizes only.

Premium can be any custom size from 5x5 to 40x60

	Traditional	Premium
5x5, 5x7, 6x6	\$109	\$129
8x8	n/a	\$159
8x10	\$159	\$179
10x10	\$169	\$189
12x12	\$179	\$209
11x14	\$189	\$219
10x20, 12x16, 12x18	\$229	\$269
16x16	\$239	\$279
16x20	\$259	\$299
16x24	\$289	\$329
12x36, 18x24, 20x20	\$299	\$339
20x24	\$309	\$359
20x30, 24x24	\$339	\$399
24x30	\$369	\$429
24x36	\$399	\$469
20x40	n/a	\$479
30x30	\$419	\$489
20x60, 30x40	\$449	\$539
36x36	\$489	\$569
32x48	\$519	\$619
40x40	n/a	\$629
40x60	n/a	\$749



Mounted Canvas Wall Art

Canvas Prints mounted instead of wrapped. Masonite mounting is great if you want to display without framing since it is stronger. Premium on Masonite includes special laminate.

	Traditional on styrene	Traditional on masonite	Premium on masonite
8x10	\$109	\$119	\$129
8x12	\$119	n/a	n/a
10x10	\$129	n/a	n/a
11x14	\$189	\$199	\$209
12x12	\$189	n/a	n/a
10x20	\$219	\$229	\$239
16x16	\$209	\$219	\$229
16x20	\$229	\$239	\$249
16x24	\$249	\$269	\$279
20x20	\$259	\$279	\$289
20x24	\$269	\$289	\$299
20x30	\$339	\$359	\$369
24x30	\$359	\$379	\$389
24x36	\$389	\$409	\$419
30x40	\$449	\$469	\$479



Framed Canvas Block

June 2019

Traditional canvas gallery wrap with a flush mount black or walnut frame. Printed with archival inks to prevent fading. No need for glass. Finished backing ready to hang.

12x12	\$219	16x20	\$319
11x14	\$229	12x36	\$409
12x18	\$269	20x30	\$419



Mini Canvas Prints

June 2019

Small sized high resolution canvas prints, mounted on black plastic backing with built in easel stand. Easel is included but optional.

4x6, 5x5	\$049
5x7, 6x6	\$059
8x10, 9x9	\$079



Easel Back Canvas Wraps

June 2019

5x7, 6x6	\$069
8x10	\$099
11x14	\$169



Thin Float Wrap Wall Art

June 2019

Your image is wrapped around a rigid mounting board with or without padding (“soft top”) between the board and image. Available in photo or canvas paper with matte satin laminate. An optional mounting block is adhered to the back for hanging on the wall which provides the “float” effect as it does not sit flush against the wall. Order without the block to display on an easel, which is sold separately.

	LUSTRE PHOTO	CANVAS
5X7	\$075	\$099
8x10	\$095	\$119
8x12	\$105	\$129
9x12	\$115	\$139
10x10	\$125	\$149
12x12	\$145	\$169
11x14	\$165	\$189
10x20	\$195	\$229
12x18	\$205	\$239
16x16	\$215	\$249
16x20	\$235	\$269
16x24	\$265	\$309
20X20	\$275	\$319
20x24	\$285	\$329
24X24	\$315	\$359
20x30	\$325	\$369
24x30	\$355	\$399
24x36	\$385	\$429



Image Gallery Blocks - Singles

This is a wrapped product where a lustre photo print is laminated and wrapped around a 1" or 2" thick wooden block. The back is open and has a hanging system with a pre-drilled hanging cleat you mount on the wall and slide the Image Block onto it and it's all ready for display. Create a 3-D block original creation by adding block layers.

8x8, 8x10	\$125	16x20	\$245
8x12	\$135	16x24, 20x20	\$275
10x10	\$145	20x24	\$295
12x12	\$165	20x30	\$339
11x14	\$175	24x30	\$369
10x20, 12x18	\$219	24x36	\$409
16x16	\$235		



Frameless Hanging Prints

June 2019

Lustre Prints mounted on gatorfoam backing that can be hung without being wrapped or framed. A foamboard hanging block is adhered to back of print for direct wall hanging. A lustre coating is included, or you can upgrade to a satin laminate.

COST OF HANGING BLOCK ADDED TO ANY PRINT:

Add to cost of print	6-12"	\$15
Add to cost of print	13-14"	\$20
Add to cost of print	15-19"	\$25
Add to cost of print	20-29"	\$30
Add to cost of print	30"+	\$40

To determine size category, take the print's longest length or width

For Laminate Coated, add \$10 for sizes up to 30" and \$15 for larger

You can order many non-standard sizes for this product (see below) to allow you to get a better crop for your image or utilize for a collage.

COST OF THESE PRINT SIZES WITH HANGING BLOCK:

8x12	\$065
9x12	\$070
8x14	\$080
9x14	\$085
8x15	\$090
8x16	\$095
8x17	\$100
10x14	\$105
10x15	\$110
10x16	\$120
10x17	\$130

Image Photo Panels

Image Panels come ready to display with an easel back for single panels or hinges for multiple panels. Panels can have flat tops, arched tops, or they come in designer shapes.

HINGED

(2) 2.875x5.25 wallet, arch top	\$59
(2) 3x5 flat top	\$79
(3) 3x5 flat top	\$109
(3) 3x5 arched top	\$109
(1) 3x5 vert, 5x7 horiz, flat top	\$85
(2) 5x7 vert or horiz, flat top	\$89
(2) 5x7 vertical, arched top	\$89
(3) 5x7 vertical, flat top	\$119

EASEL BACK

4x12 flat top	\$69
5x7 vert or horiz, flat top	\$59
5x7 vertical, arched top	\$59
6x6 flat top	\$65
8x10 vert or horiz, flat top	\$69
8x10 vertical, arched top	\$69
10x10 flat top	\$79



METAL SHAPED PANELS with EASEL BACK OR HANGING MOUNT

Benelux	8x11	\$089	11x16	\$129
Milan, Pomplona	8x8	\$069		
Berlin	8x12	\$119		





Press Printed Image Folios

Material cover options or custom photo cover. Vertical or horizontal.

4x5, 5x7	2 panels	\$129	\$189
4x5, 5x7	3 panels	\$159	\$239
4x5, 5x7	4 panels	\$199	\$299
8x8, 8x10	2 panels	\$159	\$219
8x8, 8x10	3 panels	\$199	\$279
8x8, 8x10	4 panels	\$239	\$339



Photo Tiles

Tumbled Stone, with imperfections, in 2 sizes. Ceramic, with smoother surface, in multiple sizes. Easels sold separately.

2x2 Ceramic, set of 2	\$029
4x4 Tumbled or Ceramic	\$039
6x6 Tumbled or Ceramic	\$049
6x8 Ceramic	\$059
8x10 Ceramic	\$069



Press Printed Photo Books/Albums

June 2019

Lay Flat Hinged Custom Cover Photo Books. Price includes up to 19 sides and 100# Heavyweight Lustre or Elite Lustre paper. Books start with a single page on right side and end with my logo page on left side. So your images end on a page spread. Maximum sides is 70.

After entire book is designed, you receive a link to review it and have 3 free rounds of unlimited revisions. \$20 per round of revisions after that.

8x8	\$399	for up to 25 images
10x10	\$529	for up to 30 images
12x12	\$689	for up to 35 images

Lay Flat Custom Cover Photo Album. Books start and end with spreads. No middle gutter.

8x8	\$449	for up to 25 images
8x8 with 4x4	\$599	

\$3 per additional image used
\$10 per additional page (2 sides)
Add \$15 per book for UV Coating

You can choose a material cover instead of photo cover at no additional cost

5x5 companion book available as add-on only for \$149

Exact duplicate books are 40% off



Spiral Bound Brag Books

5x7 book on press printed card stock with spiral binding. Sizes include up to 12, 20 or 29 images, one image per page. Front and back covers can include one image, text and a design. Additional pages can be ordered in sets of 2. Images are only edited as proofs are presented.

PREMIER BOOKS are printed on semi-gloss card stock with front and back cover images mounted on sturdy styrene for extra durability. One image, text and design on front is included. Add \$3 for back image/design.

12 images, 1 on cover	\$129
Additional pages \$6 each	
Add UV Coating to pages, \$5/book	
20 images, 1 on cover	\$169
Additional pages \$4.50 each	
Add UV Coating to pages, \$6/book	
29 images, 2 on covers	\$199
Additional pages \$2.50 each	
Add UV Coating to pages, \$7/book	

Duplicates of premier books are 40% off.



Spiral Bound Brag Books - Con't

ECONO BOOKS are printed on matte card stock with clear plastic cover and black card stock backing to protect pages. One image, text and design on first page included. Nothing can be printed on black backing. Must buy set of 2, can order single books as add-on.

2 books, 13 images, 1 on cover page \$149
2 additional pages: \$6/book (\$12 per pair)
Additional 13-image books \$49 each

2 books, 21 images, 1 on cover page \$189
2 additional pages: \$4.50/book (\$9 per pair)
Additional 21-image books \$59 each

2 books, 29 images, 1 on cover page \$219
2 additional pages: \$2.50/book (\$5 per pair)
Additional 29-image books \$69 each

Upgrade paper options:

Linen textured press paper \$5 per book, any size

Pearl textured press paper \$8 per book, any size

UV Coating not available



Accordions

Accordions come in book style with hard photo covers: wallet size, 2x3 or 3x3 with 6 panels of images, or wallet style w/wo metal covers.

Mini Accordion

Glossy pages, 1 book	\$049
2 books, glossy pages	\$079
3 books, glossy pages	\$099

Add \$3 per book for pearl pages; \$2 per book for UV Coating

4x8 Accordion

Custom Cover, 7 panels	\$099
Custom Cover, 8 panels	\$109

Add \$5 per book for linen or pearl pages; \$5 for gloss or UV Coating.

Accordion Wallets

12 panels, sets of 3 only	3/\$59
10 panels with metal cover	\$049

Additional wallets only \$10 each (\$30 per set of 3 for 12-panel ones)



Keepsake Image & Memory Boxes

See various depths available with each size. Pricing is for the boxes only, prints not included. Customization options available for cover and inside.

4x6, 100 prints or 10 mounted	\$099
4x6, 250 prints or 25 mounted	\$129
4x6, 400 prints or 40 mounted	\$139
4x6, 800 prints or 80 mounted	\$159
5x7, 100 prints or 10 mounted	\$109
5x7, 250 prints or 25 mounted	\$129
8x10, 125 prints or 25 mounted	\$159

Add-on Options	Riser <u>or</u> CD Insert	\$007
	Combo Riser and CD Insert	\$012
	Black Fabric Inside Panel w/ Closure	\$014
	Photo Inside Panel w/ Closure	\$020
	Combo Cover – Photo & Material	\$018
	Chromaluxe Cover	\$030



Mobile Portrait Smart Phone App

Downloadable Smart Phone App for iPhone or Android. Save the app to your phone and share it with friends and family unlimited times. Never expires; lives on your phone so you can show off your images at a moment's notice.

Mobile App, up to 25 images \$099

Can add up to 15 additional images for \$1 each



Digital Files – High, Medium, Low Res

June 2019

Low Resolution Digital Files are for printing only up to 5x7 size prints and Medium Resolution are for printing only up to 8x10 size prints. Quality is sacrificed on sizes bigger than that. Both are also for using on personal calendars, holiday cards, photo novelty gift items, etc. High Res can be used to print anything. They will all be accompanied by Social Media files, which have branding on them with photographer's contact information, and are the only files that can be used to share and post on social media. A Digital Print Release must be signed, which provides privileges and restrictions. The price of EACH file as stated below depends on if you are buying JUST the digital file or if you buy it with a print or product for which the image is already being edited.

# Images	High Res w/Print	Med Res w/ Print	Low Res w/ Print	High Res Digi Only	Med Res Digi Only	Low Res Digi Only
1	\$40	\$25	\$15.00	\$65	\$35	\$35
2	\$39	\$24	\$14.50	\$64	\$49	\$34
3	\$38	\$23	\$14.00	\$63	\$48	\$33
4	\$37	\$22	\$13.50	\$62	\$47	\$32
5	\$36	\$21	\$13.00	\$61	\$46	\$31
6	\$35	\$20	\$12.50	\$60	\$45	\$30
7	\$34	\$19	\$12.00	\$59	\$44	\$29
8	\$33	\$18	\$11.50	\$58	\$43	\$28
9	\$32	\$17	\$11.00	\$57	\$42	\$27
10	\$31	\$16	\$10.50	\$55	\$40	\$25
15	\$30	\$15	\$10.00	\$53	\$38	\$23
20	\$29	\$14	\$09.50	\$51	\$36	\$21
25	\$28	\$13	\$09.00	\$49	\$34	\$19
30	\$28	\$13	\$09.00	\$47	\$32	\$17
35	\$28	\$13	\$09.00	\$46	\$31	\$16
40	\$28	\$13	\$09.00	\$45	\$30	\$15
45	\$28	\$13	\$09.00	\$44	\$29	\$14



Christmas Ornaments

10% off all duplicate ornaments

Acrylic Ornaments	\$20
Mini Size Acrylic, 2 for:	\$25
Acrylic Cut Out Ornaments	\$22
Porcelain Ornaments	\$26
Metal Ornaments	\$30



Holiday Greeting Cards

June 2019

Please see *Holiday Pricing Grid* for quantities and pricing info

Photographic Based Cards. This is your most economical choice



Choose from 4x8 or 5x7 sizes. Custom designed and personalized.

Postcards. A press printed product. This is a flat custom designed card, with images and printing on both sides! Cards come in different sizes and shapes.



Folded Cards. A press printed product. Full bleed photo on front or get it custom designed. Multi folded cards also available with 6 or 8 panels to utilize front & back.

Bulk Photo Reprints. You may order multiple copies of either a 3½X5 or 4X6 photo so that you can send them out with your own holiday cards.



Video Series Links

Product & Service Overview

Listed below are links to a series of videos shot in my studio to showcase all the various products and services that Sue's Point of View has to offer. This is a great way for non-local clients and family members to be educated about what they can purchase and learn about distinctive and professional ways to display their treasured images.

The first link is the entire video series and it will run in order so it's the best way to watch. Then there are individual links for each one in case you want to go back and refer to something specific.

ENTIRE PLAYLIST:

http://www.youtube.com/playlist?list=PLypg4_1ubG0xmEsnR0RdhOykXbrUo1129

Introduction to Products & Services length 1:07

<http://youtu.be/86xd3dsvWas>

Print Paper & Sizes length 2:39

<http://youtu.be/8jLI6u90zus>

Mounting & Coating Options length 2:04

<http://youtu.be/ttSycNohXQE>

Fine Art Prints length 1:38

<http://youtu.be/sFG6QNH1qjo>

Canvas Prints & Gallery Wraps length 8:49

<http://youtu.be/bcYZRJUUb0E>

Thin Wraps & Float Wraps length 2:23

<http://youtu.be/ydDA31cmmmQ>

Other Wraps: Gallery Blocks & Gallery Stands length 2:57

http://youtu.be/U_4Euc2Nmh8

Custom Collages length 8:48

<http://youtu.be/InwQEE0BBbs>

Custom Framing length 4:19

<http://youtu.be/9HUY5Ht6VnU>

Specialty Art Design Products #1 of 3 length 2:36

covers: bevel mounts, standout mounts, pencil sketches, paintings

<http://youtu.be/AvOthsCCjVo>

Specialty Art Design Products #2 of 3 length 5:04

covers: photo panels, metal prints, minisel prints, photo tiles, gallery stand, matted prints

<http://youtu.be/oAfmws8ZQdo>

Specialty Art Design Products #3 of 3 length 5:41

covers: DVD slideshow, art prints, image box, image folio, christmas ornaments

<http://youtu.be/sEbNS6G3AmQ>

Multi-Image Designer Products, Novelty Items length 4:56

covers: novelty items, brag book, accordion books, press printed photo book

<http://youtu.be/cugqjAd6OeU>

Holiday Greeting Cards length 8:15

<http://youtu.be/EC3qkrp4SD4>

Services: Design, Editing & Retouch length 3:56

<http://youtu.be/IEJes4fCDTA>