

A Newbie Photographers' Guide to Great Photos

YOUR CHEAT SHEAT FOR TAKING STUNNING IMAGES

**A RECENT SURVEY OF OVER 10,000
DIGITAL CAMERA BUYERS REVEALS THAT:**

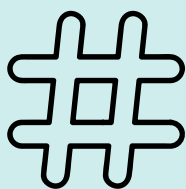
70% of digital camera owners feel lost when using their camera for the first time, and 60% need basic tips on how to use their camera.

Yes, we hear you. Check out our guide to taking great photos here.



GET TO KNOW YOUR CAMERA WELL

Reading the manual is your best bet in familiarizing yourself with your camera. Tinker around with the buttons to see what each can do.



LEARN THE RULE OF THIRDS

Imagine your photo divided into nine squares by two intersecting vertical and horizontal lines. Place the most interesting element at the intersection of those lines.

Check the lighting situation of your environment or subject.



SHOOT DURING GOLDEN HOURS

This occurs one hour before sunrise and one hour before sunset. On bright days, you can improve the lighting by using flash to avoid casting shadows on your subject.

SEEK AVENUES FOR CONTINUOUS IMPROVEMENT

Sign up for a workshop or be an apprentice. The key is to get feedback for you to always do better next time.