

# Introducing



## The Low-Tech, High-Impact Adherence Tool

Forgetting to take medication is one of the most common and ubiquitous causes of non-adherence resulting in poor clinical trial results and falling short of desired endpoints. Today, most adherence tools have gone high-tech, are too expensive and complicated to set up and use -*resulting in fast non-adherence!*

Introducing **MedSked**, an easy-to-use and implement adherence tool that takes the guess work out of remembering whether or not a medication has been taken. Slipping right over the medication bottle, **MedSked's** pull-off tab design helps patients and caregivers to easily keep track of their daily doses, and confirms medication has been taken.

**MedSked** is ideal for:

- Encouraging patients to take their study medication
- Optimizing medication self-management
- Better accountability of dispensed trial drugs
- Ensuring more accurate trial data

Accommodating complex dosing schedules, **MedSked** is customizable to meet desired study requirements such as: bottle #, dose #, start date, and effective medication coverage for prolonged site visit windows.

Visit [www.medsked.com](http://www.medsked.com) for more information or call 1-888-654-0856, ext 125