

# Fantasy Florals

## DESIGN

WELCOME TO FANTASY FLORALS and the first step of your wedding consultation. Thank you for contacting us. Your consultation will last about an hour after which you will leave with an itemized estimate of your wedding flowers tailored to your individual needs. In order to get the most from your consultation, we ask you to kindly fill out this outline and either mail it back to us or bring it with you (completed) to your consultation.

**OTHER ITEMS THAT ARE HELPFUL TO HAVE WITH YOU:**

- PICTURES / SAMPLES OR FABRIC SWATCHES OF THE DRESSES
- A FLOOR PLAN OF THE RECEPTION SITE
- ANY PHOTOS OF FLOWERS YOU MAY WANT TO BRING
- TABLE LINEN SAMPLE

· W E D D I N G   F L O W E R S   ·

BRIDE ..... GROOM .....

ADDRESS .....

DAY PHONE ..... EVENING PHONE .....

DATE OF WEDDING .....

PHOTO LOCATION ..... TIME .....

CEREMONY LOCATION ..... TIME .....

RECEPTION LOCATION ..... TIME .....

ADDRESS ..... CONTACT ..... PHONE .....

· T H E M E   ·

WHAT IS YOUR CHOSEN COLOR THEME? DO YOU PREFER COLORS THAT ARE:    DRAMATIC AND CONTRASTING    SOFT, SUBTILE AND BLENDED

WHICH WORDS BEST DESCRIBE THE SETTING, MOOD AND TONE OF YOUR WEDDING?

- |                                 |  |                                   |                                    |                                     |
|---------------------------------|--|-----------------------------------|------------------------------------|-------------------------------------|
| <input type="radio"/> MORNING   | <input type="radio"/> INDOOR           | <input type="radio"/> INFORMAL    | <input type="radio"/> GARDEN STYLE | <input type="radio"/> SOPHISTICATED |
| <input type="radio"/> AFTERNOON | <input type="radio"/> OUTDOOR          | <input type="radio"/> SEMI-FORMAL | <input type="radio"/> SIMPLE       | <input type="radio"/> ELEGANT       |
| <input type="radio"/> EVENING   | <input type="radio"/> INDOOR / OUTDOOR | <input type="radio"/> FORMAL      | <input type="radio"/> CLEAN        | <input type="radio"/> DRAMATIC      |

· P E R S O N A L   F L O W E R S   ·

PLEASE INDICATE WHO AND HOW MANY ARE IN YOUR BRIDAL PARTY:

BRIDE    MAID OF HONOR.....    JR. BRIDESMAIDS.....   GROOM    BEST MAN.....    USHERS.....

BRIDESMAIDS.....    FLOWER GIRLS.....    GROOMSMEN.....    RINGBEARER .....

BOUTONNIERES:    FATHERS    GRANDFATHERS    OTHERS

CORSAGES:    MOTHER    GRANDMOTHERS    OTHERS

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D E S I G N

· CEREMONY FLOWERS ·

HOW MANY FLORAL ARRANGEMENTS WERE YOU PLANNING FOR THE CEREMONY LOCATION? .....

ARE YOU INTERESTED IN PEW DECORATION?  Yes  No

· RECEPTION FLOWERS ·

A FLOOR PLAN IS VERY HELPFUL EVEN IF IT IS ONLY A SKETCH. PLEASE INDICATE THE FOLLOWING PLACEMENTS:

- |  |                                    |                                   |  |
|--|------------------------------------|-----------------------------------|--|
| <input type="radio"/> ENTRANCE         | <input type="radio"/> GUEST TABLE  | <input type="radio"/> BAND OR DJ  | <input type="radio"/> MANTLES          |
| <input type="radio"/> GUEST BOOK TABLE | <input type="radio"/> HEAD TABLE   | <input type="radio"/> BAR AREA    | <input type="radio"/> BATHROOM FLORALS |
| <input type="radio"/> CAKE TABLE       | <input type="radio"/> BUFFET TABLE | <input type="radio"/> DANCE FLOOR |  |

ANY IMPORTANT ARCHITECTURAL FEATURES? .....

HOW MANY GUEST ARE YOU EXPECTING? .....

ARE YOU HAVING A BUFFET OR SIT-DOWN DINNER? .....

ARE YOU INTERESTED IN USING CANDLELIGHT? .....

WHO IS YOUR PHOTOGRAPHER? .....

DO YOU HAVE A COORDINATOR? .....

WHICH OF THE FOLLOWING BEST DESCRIBES THE BUDGET YOU ARE PLANNING FOR TABLE ARRANGEMENTS?

- \$ 40 - 60       \$ 60 - 80       \$ 80 - 100       \$ 100 - 150       \$ 150 +

WHICH BEST DESCRIBES YOUR BUDGET FOR ALL THE WEDDING FLOWERS?

- UNDER \$ 2500       \$ 2500 - 5000       \$ 5000 - 7500       \$ 7500 - 10,000       \$ 10,000 +

HOW DID YOU HEAR ABOUT US?

- WEBSITE  
 I WAS REFERRED BY A FRIEND  
 I WAS REFERRED BY ANOTHER WEDDING PROFESSIONAL  
 I HAVE SEEN YOUR WEDDING WORK IN THE PAST  
 I SAW YOUR LISTING IN "HERE COME THE GUIDE"  
 OTHER

HOW CAN WE HELP YOU MOST DURING YOUR CONSULTATION? .....

*"It will bloom always fairer, fresher, more gracious, because it is true love."*

HONORÉ DE BALZAC

