



**Ed Clark Photography**  
*Photography for Life*  
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[www.edclarkphotography.com](http://www.edclarkphotography.com)

Thank you for choosing Ed Clark Photography for your senior portraits. We believe we have created a set of images you will enjoy for many years to come.

In the following pages, you will find all your images, price guides, copyright information and various products and ideas for your portraits. Following through your senior guide, you will be able to select your portraits and find display ideas for your family and friends.

Please keep in mind that the portraits presented here *have not* yet been retouched or cropped. After you select your final poses, we will crop the images, remove facial blemishes, make color corrections and print to photographic paper for a portrait to last a lifetime.

Feel free to write notes on the "proof" pages if this will help you in your ordering process. We have included an *Ordering Assistant* to compile your order and a *Portrait Gift Log* to help you remember for whom you ordered prints. When you return, we can project any pose on our big-screen digital viewing system and show you actual wall portrait sizes.

If you have any questions, please do not hesitate to ask. We look forward to seeing you in a week to ten days to place your order.

Thanks again,

Ed Clark  
Ed Clark Photography

# Create-a-Collection

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*Ordering your senior portraits is easy at our studio. You get exactly what you want with our Create-a-Collection pricing. No trying to fit your needs into someone else's package. You create the package!*

**First**, select the poses you would like to order.

**Second**, determine how many 8X10's, 5X7's, 4x5's, and wallets you need.

**Third**, calculate the total number of units in your order. Remember 5x7's come two-to-a-unit (both of the same image) and wallets come eight-to-a-unit (all of the same image). Simply use the chart to find the cost of these portraits.

**Fourth**, decide which pose for your wall portrait.

If your total portrait order is **12 sheets** or more, Digital Panels, Folios are 30% off.

**Wallets** are available as an add-on from an already ordered pose. See the following page for our special wallet pricing.

## Portrait Sheet Pricing

1 – 8x10      =      2 – 5x7      =      4 – 4x5

		Number of Poses									
		1	2	3	4	5	6	7	8	9	10
Number of Portrait Sheets	1	55									
	2	105	110								
	3	155	160	165							
	4	205	210	215	220						
	5	255	260	265	270	275					
	6	305	310	315	320	325	330				
	7	355	360	365	370	375	380	385			
	8	405	410	415	420	425	430	435	440		
	9	455	460	465	470	475	480	485	490	495	
	10	505	510	515	520	525	530	535	540	545	550
	11	555	560	565	570	575	580	585	590	595	600
	12	605	610	615	620	625	630	635	640	645	650

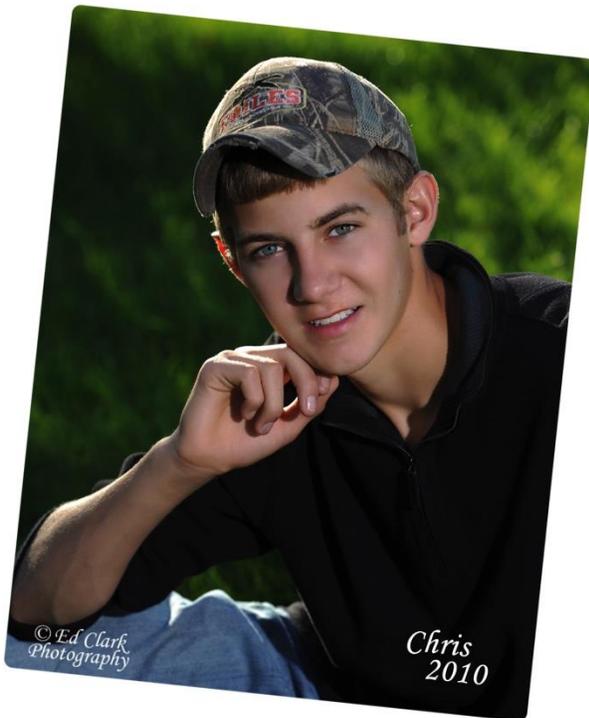
## Wall Portraits

Size	1 <sup>st</sup> Print	Additional
11 x 14	\$135	\$100
16 x 20	\$195	\$160
20 x 24	\$250	\$215



## Canvas Portraits & Gallery Wraps

Portraits permanently bonded to artist's canvas creating a rich painted appearance. Pricing varies with print size. Ask our staff about our various canvas products.



### Wallet Name\Year Imprinting

All wallets sets are of the same pose

8-Wallets	\$45.00
16-Wallets	\$55.00
24-Wallets	\$65.00
32-Wallets	\$75.00
40-Wallets	\$85.00
48-Wallets	\$95.00

Add your name and/or graduation year to any wallet order *for only \$5 per pose!*

**Wallets are available as an add-on from an already ordered pose. Before selecting your wallets, please choose your print order using our Create-a-Collection pricing on the previous page.**



## Invitations\Note Cards

Do you need Invitations or Note Cards? We can create a personal touch by adding the image of your choice to your Invitations or Note Cards when you order them through us. You get to choose the image and what you want to say! You can even include a childhood image. Set up for a single-image design is \$50 and just \$59 for a two-image design. You decide how many you need. Prices are according to quantity ordered.

- 25 Min. \$1.45 ea.
- 26-50 \$1.25 ea.
- 51-99 \$1.15 ea.
- 100+ \$0.99 ea.



## Digital Panels

Looking for something new and original? Check out our digital composite panels. Choose either a vertical or horizontal style, black and white, or color. You select your favorite images and the frame is included!

Print size 10"x 20" includes 3 images \$250.00

Print size 10"x 30" includes 3 or 4 images \$300.00

*Horizontal or Vertical Digital Panel.*

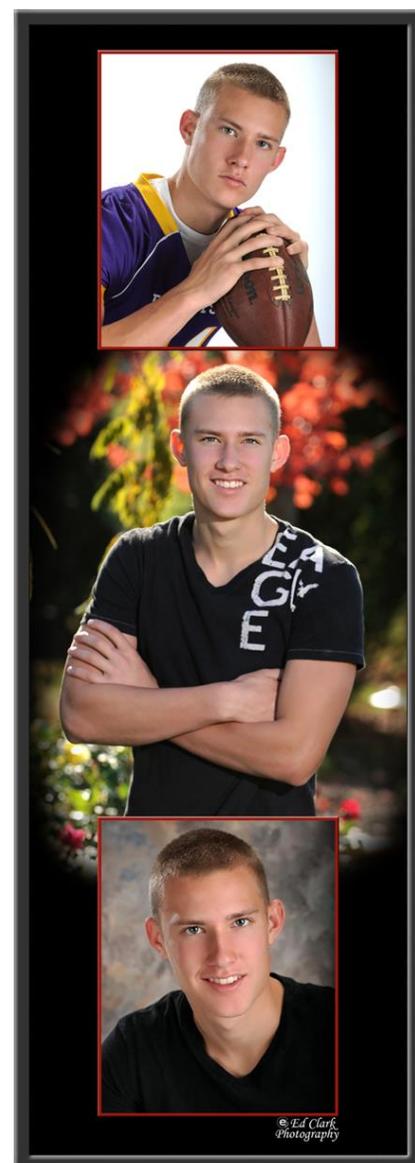
*\*See our in-studio display for samples.*

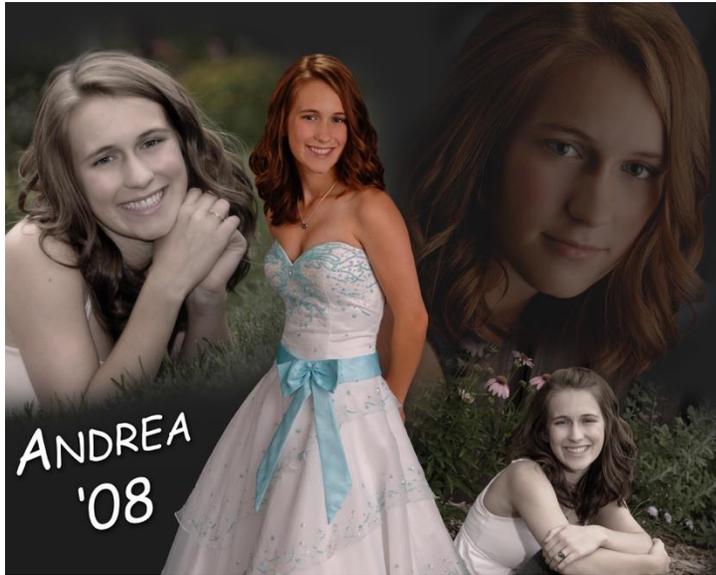
### Folios

12 4x5's with folio \$295.00 Includes retouching

8 4x5's with folio \$195.00 Includes retouching

4 4x5's with folio \$125.00 Includes retouching



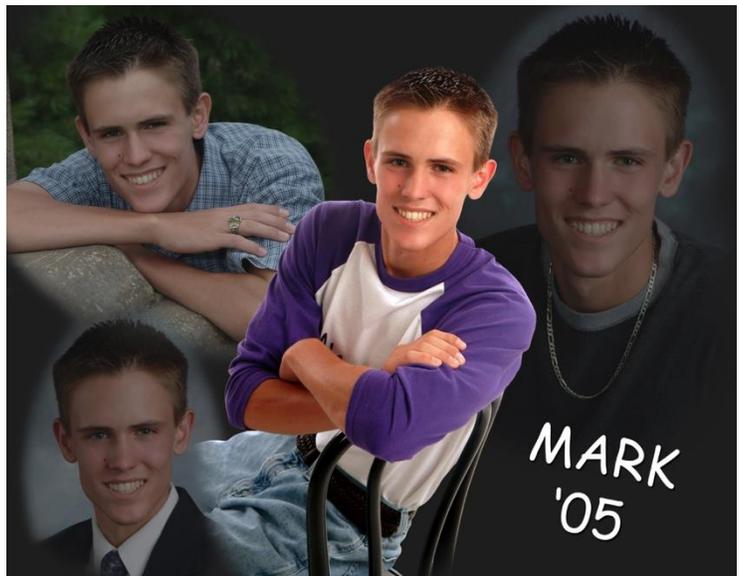


## Composites

Choose your favorite four poses from your session and we will create your unique composite. There is a \$75 composite fee plus the price of the print. Choose from the following sizes:

1 – 16 X 20: \$195

1 – 20 X 24: \$250



## Our Finished Portraits are Different!

Each Create-a-Collection portrait is individually created. The portraits are cropped and retouched to our high standards. 5 x 7 and 8 X 10 prints are placed in portrait folders. Our portraits make great gifts because they look great when you pick them up.

With our extensive finishing process, you can feel comfortable giving the unframed images to family and friends without incurring the cost of buying a frame. Portrait orders are gift boxed.

Wallet prints are die-cut with rounded corners and delivered in boxes. Wall prints are mounted on hardboard. Digital mats on wall portraits are no additional charge and the prints don't require glass. We have an extensive line of custom frames available.



## Notes about Retouching

All images include basic retouching. This consists of removal of blemishes, softens facial lines and includes general print enhancement.

Additional retouching services are available that will remove braces, stray hair and eyeglass glare or make clothing corrections. These types of services are \$10.00 to \$25.00 on a per quote basis and not included in basic retouching.



## Our Policies

- **Portrait Sittings:** \$85.00 - Includes multiple outfits and a session up to 1 hour.
- **Payment:** Sitting fee is paid at the time of booking the session. Portrait orders are payable in full at the time of ordering.
- **Retainer:** A retainer of \$200.00 is payable at the time of the session which is applied to your final order.
- Images from your portrait session will be available to view online 3 days after your session and will be available online for 2 weeks to make your final portrait selections. Orders may be placed online or you may set an appointment to meet with our friendly staff to place your order. The retainer (deposit) will be applied to your order and the remaining balance is due at the time of ordering.
- **Digital files of images ordered are included with a minimum order of \$650.00 upon request.** A CD of ALL your images from the session may be added for additional \$75.00 after the minimum order is met.
- Allow approximately 3 to 4 weeks for completion of order.
- Refer my services to family or a friend and receive a discount or additional prints.

Ed Clark Photography owns copyrights to all photographs and reserves the right to use images and/or reproductions for display, advertising, publication, teaching, competition or other purposes. Digital files remain the exclusive property of the studio.

# Ordering Assistant

## Create-a-Collection Portrait Order

Image#	Picture Description	8x10 sheets	5x7 sheets	4x5 sheets	Wall Portrait

### Wallet Name Imprinting

Name \_\_\_\_\_ Year \_\_\_\_\_

All Wallet Poses     Selected Poses

Image#	Image#	Image#

### Yearbook Images

School \_\_\_\_\_

YB Pose# \_\_\_\_\_  B/W     Color

YB Deadline \_\_\_\_\_

Composite -  B/W     Color

### Digital Panels

Image#	Image#	Image#

Vertical     Horizontal     Color     B/W

# Portrait Gift Log

	Wall Portrait	8x10	5x7	4x5	Wallets
Home					
Office – Mom					
Office – Dad					
Step- parent					
Siblings					
Senior’s Room					
Grandparents					
Grandparents					
Godparents					
Aunt & Uncles					
Aunts & Uncles					
Holiday Card					
Graduation Announcements					
Thank you cards					
Press Releases					
College Applications					

Information you should know about...



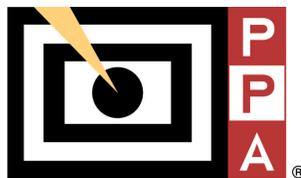
Copyright.

The Federal Copyright Act protects photographers by giving the author of the photograph the exclusive right to reproduce photographs created by them. This includes the right to control the making of copies.

It is illegal to copy, scan, print, reproduce or electronically transmit these photographs without written permission from the studio. Violators of this Federal Law will be subject to its civil and criminal penalties.

The professional Photographers of America and its member studios take an active role in protecting the intellectual rights of photographers through monitoring, legislation, and enforcement. Professional studios are proud of the work they create and can't take the chance of jeopardizing their reputations by having copies that don't represent the true quality of their work.

Please feel free to discuss your needs, concerns and questions with your studio.



**Professional Photographers  
of America**

