



KPIX Photography

Timeless Memories
Forever Cherished

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Thank you for booking your business head shot sessions with us. We want to make sure that everything goes perfectly and that you are extremely satisfied with the results. We have found that the key to achieving the most satisfactory results is planning. Here are a few wardrobe tips that we hope will help with your head shot portrait session.

- **Colors** - plain colors are your best choice. Busy patterns or large prints distract and tend to date your photo. Choose mid-tone colors in blue, green, teal, burgundy and purple because they are universally flattering. Always avoid the colors red, yellow and orange as they do not photograph well and contain the flesh tones red and yellow. Trust me on this! Stark black and white are also not good choices either because they tend to play havoc with the camera's exposure or the studio backdrop. Substitute black with richer neutrals like chocolate, navy, maroon and deep greens. Black is sombre, safe and guarded, not likely the vibe you want to project. Substitute bright white with cream, light gray or perhaps light lavender. A fail-safe tip is to pick a top that accentuates your eyes. This is why jewel tones work so well. Bring a couple of shirts/blouses so that we can see which one(s) work best.
- **Neckline and Sleeves** - A modest v-neck is universally flattering because it lengthens the neck. Always opt for blouses with sleeves as exposed shoulders and arms can actually distract from the face and most often you will not be happy with sleeveless photos. Fine to medium gauge knits work really well too because they introduce textural interest. If you choose to wear a jacket, pair it with a collarless top. This is modern and keeps the neckline simple and sleek.
- **Hair** - For woman with longer hair, we highly recommend bringing simple hairbands, clips or anything that you might normally wear to keep your hair in place. Excessive fly-away hair can be a concern with most woman and best to resolve before the portrait session.
- **Makeup** - Your makeup should be clean and natural. Wear a heavy layer of translucent powder - your face will appear flawless in photos. Shine disappears, pores seem smaller, skin looks even, and blush is smoother. Line lips before applying matte lipstick, then reline. Don't overdo it. Dip a cotton bud in powder and run along lip line to prevent color from bleeding. Avoid shimmers or products with lots of sparkle or shine. Avoid frosts or overly-bright colors. Finally, stick with products that you have used in the past and don't try anything new for your portraits to avoid a bad reaction or unexpected results.
- **Jewelry** - Choose simple earrings and necklaces. Simple jewelry and accessories helps to keep the focus on your face while big flashy jewelry can distract and will often date your photos. Consider if facial piercings or multiple ear piercings are appropriate for where your photo will be displayed.

- **Layering** - Jackets, vests, scarfs, hats and other items that can be easily added or removed will add variety to your pictures. It's best to bring these items and we can decide if appropriate.
- **Less Formal** - Although the main purpose of your head shot is a professional business photo, we are happy to include a more personal portrait that you might want to have printed or use for less formal purposes. For this reason, we suggest bringing along a less formal outfit but still considering the color choices above. You may also consider things like jewelry, sunglasses, hats, or other items that could be used to quickly add some accent to the portraits. At the same time, we don't want to over do it as you are the focus of every picture and not the accessories.
- **Rest and Refreshed** - Be sure to come well rested and drink plenty of water before your session. Lack of sleep tends to show dark circles around your eyes and well drinking plenty of water is always a good choice.
- **What else to bring:**
 - Lip balm
 - Hair brush/comb
 - Hair bands, clips or other items to keep hair in place
 - Makeup and hair products for touchups

While this might seem very obvious.... Be sure to wear clothes that are comfortable and fit well. In addition, your entire photo session wardrobe should be clean and neatly pressed. Bring anything not worn to the session on hangers or neatly folder in a travel bag. Wrinkles are something you do not want to be seen in your photos.

SUMMARY - THE MOST IMPORTANT REMINDERS:

- Do NOT wear the colors - red, yellow or orange - EVER!
- Wear cream not white, darker gray or darker blue and not black
- Do NOT wear sleeveless shirts or tops - EVER!
- Wear neutral colors especially colors that highlight your eyes and/or would coordinate with a medium gray colored background
- Wear solid colors or small prints only. Nothing too flashy as it will be distracting
- Keep jewelry small and not too flashy. Simple jewelry is always best
- Makeup should be clean and natural, never overdone. It's easier for us to remove a temporary facial blemish in software later than to fix color issues due to excessive makeup used to cover
- Bring pins, clips, tiebacks or whatever you find best for keeping hair under control. Fly away hair is very common and always best to prevent at time of photos
- You are beautiful, expect to have fun!