

Through A Lens

photography

THROUGH A LENS INC.



LANEY@THROUGHALENS.COM



618-585-9821

WWW.THROUGHALENS.COM

MAILING ADDRESS
PO BOX 493 BUNKER HILL, IL
62014



ABOUT US

Through A Lens has been photographing dance studios for as long as we have been in business. In fact, when we first started out our first job was a dance studio. Eighteen years later we now photograph over twenty dance studios in Mo. and IL. each and every year.

Dance studios are our passion and we have never stopped trying to improve the quality of our creative products and services to the industry. Whether it's a studio of fifty or four hundred dancers we have the staff and personnel to make picture day the smoothest day possible for dance studio owners, their staff and clientele.

If you have been thinking about making changes to your picture day, give us a call and we will be happy to sit down with you and answer any questions you may have.

Sincerely,

Dave Mullenix (owner)



HOW IT WORKS!

Scheduling: Working with the studio, a picture day or days are scheduled. Two weeks prior to scheduled dates we will provide order forms which can be also downloaded from our website and marketing posters giving moms and dancers notice of when and what to expect.

Staff: Our staff of professionals will show up an hour earlier from the scheduled starting time to set up lights and backgrounds. We provide the necessary number of photographers, posers and desk personnel to help moms with the ordering making the whole process seamless and easy for all.

Scan Codes: We use individual scan codes for every dancer photographed to keep track of their images. This allows any dancer to be photographed at different times even over different days if necessary and our software always knows who they are when orders are placed and delivered. Scan codes are one of the many improvements we have incorporated to minimize mistakes on orders. All orders are delivered to the studio within four to six weeks or mailed directly to the clients depending on what the studio prefers. However, there are additional costs for mailing.

Backgrounds: Everything is photographed on clean white backgrounds. For those wanting something different we also provide extraction services of any individual dancer to a background of their choice. To keep things fresh, we provide several new and exciting backgrounds every year which clients love to choose from.

Service Items: For the privilege and honor of being allowed to provide our services to a studio Through A Lens provides free of charge any staff photos needed along with every image photographed of all dancers and groups on a CD or jump drive for social media marketing. We will also provide wall posters or prints every year to freshen up a studio's displays. All these services are free of charge to the dance studio.

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ACCOLADES

“Through A Lens Photography are some of greatest people I know to work with. They are very accommodating and will do their best to make any request possible. Their professionalism and quality of work as well as their compassion and aim to please puts them far above any other photography studio I have ever worked with.”

Bev Reeb, Office Manager, Heavenly Rhythm Dance Studio

“Dave and the Through A Lens Photography staff have been great to work with the last 5 years. The photographers are always able to catch the best pictures of our dancers and are very creative. This crew from Through A Lens Photography is top-notch and always professional. Studio Owners: I highly recommend Through A Lens Photography for your recital and studio needs. Through A Lens Photography is terrific and we will continue to use them for our studio recital pictures.”

Michelle Reis - Dance Art Dance Studio

“This was our second season having you do our class photos. We absolutely love all the packages and items you offer. The photos are absolutely beautiful and edited meticulously. Staff is kind and informative and they work great with kids. Would recommend highly to anyone. Thank you for all you do!”

Sarah Nesser, Movement Arts Center

“After 11 yrs I would rate Through A Lens 10/10. Their customer service is 10/10. I would recommend you guys to everyone and I already do. You are by far the best photographer and we love you!”

Kara Nolte, owner Stars R Us Dance Studio

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